

# *The Mississippi College Courier*

A University Newsletter

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# Mississippi College

## **Faculty News**

Lawrence Silver and Terry Grant's paper entitled "Integrating Accounting into the MBA Core Marketing Core Course: The Marketing Implications of Activity-Based Costing" received the 2003 McGraw-Hill/Irwin Distinguished Paper Award in the "Best of Track" for Marketing Education, at the Association of Collegiate Marketing Educators conference in Houston, TX, March 6, 2003.

Lawrence Silver and Bryan Hayes co-authored a paper entitled "Asymmetry of Commitment and the Sucker Effect: Salesperson Ethics in Common Agency" that Dr. Silver presented at the Association of Collegiate Marketing Educators conference in Houston, TX, March 6, 2003.

Corinne Livesay and Marcelo Eduardo presented their paper entitled "Webfolio Instruction in the Business Communication Classroom" at the Association for Business Communication conference in Houston, TX, March 6, 2003.

Marcelo Eduardo presented one paper at the Southwestern Finance Association conference in Houston, TX, March 6, 2003—"The Effectiveness of CRA Ratings in Capturing Discrimination in Mortgage Lending" (co-authored with Billy C. Moore).

Marcelo Eduardo was a Session Chair Discussant for two sessions—Financial Education and Issues in Insurance—at the Southwestern Finance Association conference in Houston, TX, March 6-7, 2003.

## **Welcome Grandbaby Moore!**

Carole Moore is the proud grandmother of Wells Bowen Moore, son of Langston and Ashley Moore of Flowood. He was born on Wednesday, March 19, 2003, and weighed 9 pounds, 6 ounces. He was 22 inches long. This is Langston's and Ashley's first child.

## **Memorial Service Planned**

J. B. Howell, M.C. Head Librarian from 1960-1991, passed away Tuesday, March 25 at UMC. He had suffered a stroke last Friday. A memorial service is planned for Sunday, March 30, at 2:00 p.m. in the Old Sanctuary of First Baptist Church Clinton.

## **MC Student Spearheading Effort to Help Roommate in "Buy a Brain for Payne" Campaign by Erica Harms**

CLINTON--Just before taking his final exams in December, Payne, a resident of Memphis, got violently ill. After a series of doctor visits, Payne was taken to the Emergency Room, where doctors initially thought he had meningitis.

"I'm so glad that the meningitis tests came back negative before the entire campus had to be tested for it," said Carolyn Hand, director of residence life.

Instead, MRI results showed the presence of a brain abscess. Payne spent 10 days in the hospital after brain surgery, followed by a long road to recovery.

"When Justin first found out that doctors were going to drill a hole in his brain, he was discouraged," said Ross Aven, a friend of Payne's who helped with the fundraiser.

Last year, Payne was the Long Jump Champion in the ASC Championship. He has run cross-country for the Choctaws for 2 years.

"He's tried to be positive throughout the whole process. He's looking forward with anticipation to his old life," said Manley.

"My goal is to run track again," said Payne.

He is currently running about 3 miles a week, but tires easily. Payne has had a pic line in his left arm since December 20, which drips penicillin into his system to fight off bacteria. Besides a nurse coming to his dorm room on Tuesdays, he controls the medication himself.

"Because of the months of constant 24-hour-a-day medication, his medical bills are outrageously high, and I wanted to do what I could to help," said Manley.

On February 20-21, Manley set up a table in the MC cafeteria with miniature brains spread across it to attract attention. For anyone who donated \$3 or more, they received one of these gray foam brains.

"People were so generous," said Manley. "We had a great response."

In those 2 days, Manley and his friends were able to raise over \$350 for Payne's case.

"I have some amazing friends. So many people told me that they were thinking about me and praying for me. Every day I get an abundance of encouraging words," said Payne.

Despite brain surgery, Payne is still pursuing his social studies degree. He has 1 comprehensive exam yet to take from last semester, but his surgery has not held him back.

"I hope to be running track again by May," said Payne. Until then, his roommate and cross-country teammate will continue to encourage and anticipate Payne's full recovery.

## **Mississippi College Singers Receive National Recognition**

**CLINTON** The Mississippi College Singers was chosen as the college choir to represent Mississippi at State Day at the Washington National Cathedral on April 27, 2003. Government officials, all members of Congress, and visitors and residents from Mississippi have been invited to attend. There will be a special reception for all the Mississippi guests following the concert.

The Cathedral requested recordings of several choral groups in the state and ultimately chose the Singers as the group to represent Mississippi in this celebration that is held once every four years. Fifty-four Singers, directed by Dr. James Meaders, Chair of the Department of Music, will be accompanied by several chaperones, family and friends to D.C. for this momentous celebration.

#### ***Mississippi College 26<sup>th</sup> Annual Shakespeare Festival***

The play is directed by senior theater student Emory Colvin, from Lafayette, Louisiana. Colvin's inspiration for the show comes from the fairy elements in the text.

The Shakespeare Festival continues throughout the month of April. On Friday, April 11th, at 1:00 p.m. the Tribal Players will present "Lunch with Shakespeare" at the Trace Point Assisted Living and Retirement Community in Clinton. The players will present a selection of scenes and monologues from their favorite Shakespearean shows, along with some selections from A Midsummer Night's Dream. For information, call 926.1224.

On Saturday, April 12 at 1:00, the Tribal Players will go to downtown Jackson and present "A Saturday with Shakespeare" at the Manship House Museum, 421 E. Fortification Street. This collection of scenes and monologues will be performed in the front yard of the Manship House, weather permitting. Admission is free. For information on this event call 961.4724.

Shakespeare's Birthday party will honor the Bard with cake and "wassail" on Wednesday, April 23, 11:30 a.m. on the B.C. Rogers Patio, Mississippi College.

The Tribal Players final Shakespeare offering will be at the Clinton Brick Streets Festival, Saturday, April 26 at 1:00 on the performing arts stage. "The Rustics v. the Thespians" is the final showdown between Midsummer Rustics and other Tribal Players.

#### ***MC Student and Professor Honored by MS Legislature***

**CLINTON** Academically talented students and faculty members who have made outstanding contributions in promoting academic excellence at their respective institutions were recently honored by the Mississippi Legislature at the 16th annual Higher Education Appreciation Day, Working for Academic Excellence (HEADWAE).

HEADWAE was established in 1988 as the Legislature's way of saying "thank you" to students and faculty at the state's public and private colleges and universities for their commitment to the future of education in Mississippi.

Representing Mississippi College at the HEADWAE

luncheon are, seated from left: Major A. "Matt" Treadway, student honoree; Dr. Lee G. Royce, President of Mississippi College, and Dr. Gerald Lee, Director of MC MBA Program, faculty honoree.

#### ***MC Names Annual Byrd Memorial Preaching Award***

**CLINTON** Major (Matt) Andrew Treadway, of Clinton, a senior at Mississippi College, is the recipient of the annual Byrd Memorial Preaching Award. The scholarship was presented during a recent chapel service on the Clinton campus at which time the winner preached the award winning sermon. The award memorializes David Q. Byrd, Sr. and Maude Byrd, as well as their sons, William Ashford Byrd and James D. Byrd, and grandson Hal Newton Byrd. Members of the Byrd family have been staunch supporters of MC since first moving to Clinton in 1930. A committee of faculty, students, and community religious leaders evaluate expository sermons of the prospective recipients and a winner is chosen on the basis of Biblical and theological insight, creativity, structure, and style.

#### ***MC Chocs Extend Arms to Help***

**CLINTON** Recent pleas for blood from Mississippi Blood Services due to an extreme shortage in state blood supplies stirred the Mississippi College Choctaws Football Team to spearhead an effort to hold a blood drive. Approximately 50 Choctaw players, coaches, managers and trainers participated in the blood drive, held on March 3, 2003 in the Moody Adams Fieldhouse on the campus of Mississippi College.

Coach Johnny Mills said, "The football team donated blood as one of our community projects this spring. The players were excited about being able to help those in need. We are very proud of those who participated in this project."

The MC Chocs are known for their community spirit and willingness to help in areas such as "Stewpot" and Oakley Training School. Several community service projects are carried out each year.

#### ***Three Former MC Students Receive Awards: Mississippi Educational Broadcasting Garners Telly Awards!***

**Jackson, Miss.**— Mississippi Educational Broadcasting (MEB) is pleased to announce the recipients of this year's **24<sup>th</sup> Telly Awards.**

**The finalists and recipients of the Telly Award are:**

### **Mississippi Roads #2403**

Key Ivy, Producer, with major contributions from Andy Williamson and Paul Squires

### **Mississippi Roads #2408**

Key Ivy, Producer, with major contribution from *Walt Grayson [BA, 1978, MC]*.

### **Electronic Field Trip - Scott Marine Center, Biloxi, MS**

Lucy Ferron & Darryl Moses, Producers/ Stanley Graham, Director - Live broadcast

### **Dancers - IBC Documentary**

Edie Greene, Gene Edwards & Peter Zapletal, Producers, W/ major contribution from Paul Squires, Editor

### **Mississippi Outdoors # 1313**

Kirk Loy, Producer/ Micah Bomgaars, Associate Producer/Editor

### **Mississippi Outdoors # 1317**

Kirk Loy, Producer/ Micah Bomgaars, Associate Producer/Editor

### **Mississippi Voices for America**

Bob Pickett, Producer/ Stanley Graham, Director - Live broadcast

The Telly Awards was founded in 1980 to showcase and give recognition to outstanding non-network and cable commercials. The Telly competition has grown tremendously because entries do not compete against each other, but are judged against a high standard of excellence. The Telly has become one of the most sought-after awards in television, commercial and video industry.

In the past 23 years, winners and finalists have come from a large cross-section of agencies, production companies, television stations, and cable operations, as well as corporate video departments. All 50 states, as well as several countries have been represented by past winners and finalists.

The competition was expanded several years ago to include film and video productions. When the concept for the Tellys was born, David E. Carter was chosen to be the show administrator. He has published over 90 books on advertising and logos. This, combined with his strong TV background, (Clio winner, 7-time Emmy winner who produced many sketches for the Johnny Carson show) made him a natural choice to administer the competition. Over the past 23 years, the Telly Awards has become a well-known, highly respected national competition.

*Mississippi Educational Broadcasting* is proud of all its award recipients and those staff members who participated and contributed to these programs:

Scott Bradfield, Eddie Bunkley, John Busbice, Frank Cocks, Shirley Collura, Scott Colwell, Adam Daniel, Donnie Driskell, Audrey Fitzpatrick, Ray Green, Keri Horn, Linda Hosey, Lorenzo January, Rick Klein, *Mike Koskie [BA, 1979, MC]*, David Lang, Dee Mangold, Walthall Odom, Kathy Rector, Jim Robinson, Earnest Seals, Jack Schweitzer, Brian Simmons, Glenroy Smith, *Terry Stenzel [BS, 1971, MC]*, Kenny Sullivan, Jack Thomas, Walt Williams and Karen Wing.

*[Brackets denoting alumni added by Courier]*

### **MEB Springs into April with Special Programming!**

Jackson, Miss.— Tune in to Mississippi Educational Broadcasting with a variety of special programs that are sure to entertain the entire family throughout the month of April!

"Avoiding Armageddon, Our Future. Our Choice." examines the threats posed by nuclear, chemical and biological weapons and brings viewers face-to-face with the people racing to use them. The series reports on the actions that individual citizens\*not just governments\*are taking to reduce the chances that these weapons will be used in any of the volatile conflicts around the globe. The series is hosted by journalist Walter Cronkite. Each episode concludes with a discussion on the provocative issues raised, moderated by veteran journalist Frank Sesno.

"Avoiding Armageddon" is composed of four two-hour episodes, each focusing on a particular aspect of the threat. "Silent Killers: Poisons and Plagues," is about chemical and biological weapons; "Nuclear Nightmares: Losing Control" tells of past and present nuclear dangers; "The New Face of Terror: Upping the Ante" explores the dangerous intersection between global terrorism and these weapons; and "Confronting Terrorism: Turning the Tide" asks how mankind can create a safer world while preparing to combat the worst.

"Avoiding Armageddon," airs April 14-17 at 8 pm.

"Avoiding Armageddon" is the centerpiece of an extensive effort to raise awareness about weapons of mass destruction and terrorism and engage citizens in a dialogue about choices about the future. There will also be a PBS Program Club meeting at Barnes & Nobles Bookstore in Ridgeland, MS on April 26 at 2 pm to discuss the program. Martin Schram, author of the book *Avoiding Armageddon* will be in attendance to sign copies of his book as well as take part in the group discussion.

"Joni Mitchell: Woman of Heart and Mind" features rare 60s and 70s performance footage. As Mitchell struggled to balance her remarkable connection with her audience against a growing celebrity, she concedes that she "wobbled on the pedestal" her fans had erected. The special airs Wednesday, April 2 at 8 pm.

"Muddy Waters: Can't Be Satisfied" traces the career of seminal bluesman Muddy Waters from his beginnings picking cotton to his death from cancer in 1983. ETV's PBS Program Club will be in Clarksdale, MS April 19 at 1 pm for a special preview screening of the Muddy Waters documentary at the Delta Blues Museum. The special airs Wednesday, April 23 at 7 pm on ETV.

In London's imposing Old Bailey courthouse, a gruesome crime is brilliantly prosecuted, ingeniously defended, and then painstakingly judged by the only people who count\*The Jury. The gripping five-part contemporary drama premieres with two-hour episodes Sundays, April 6 and 13 at 8 pm and continues with one-hour episodes Sundays, April 20 and 27 at 8 pm.

Probing the personal stories of the ordinary citizens who are given the ultimate authority over truth, "The Jury" weaves a fascinating tale of troubled lives redeemed through public service in a racially charged case. For added realism, no cast members other than the jurors had any idea what the final verdict would be.

"Daughter From Danang"--In 1975, with the end of the war imminent, Mai Thi Kim sent her seven-year-old daughter from Vietnam to America as part of a controversial evacuation program know as "Operation Babylift." The girl was adopted by a single woman, renamed Heidi and brought up in Tennessee, where she concealed her Asian past and became "101 percent American." Twenty-two years later, Heidi tracked down her birth mother and visited Danang. Their reunion became fraught with tension and misunderstanding. This American Experience documentary airs Monday, April 7 at 8 pm.

Despite his boxy build, stumpy legs, scraggly tail and ungainly gait, Seabiscuit was one of the most remarkable thoroughbred racehorses in history. "Seabiscuit" an American Experience special airs Monday, April 21 at 8 pm.

"Peter and Paul and The Christian Revolution" brings to life events that changed the world forever. Combining the words of Paul and other ancient writers with contemporary scholars, modern archaeology, and dramatic reenactments filmed in Europe and the Middle East, the special explores how two men weathered crippling disagreements and political persecution to lead one of history's

most astonishing religious movements. "The Rock and the River"/"The Empire and the Kingdom" airs Wednesday, April 9 at 8 pm.

"Race: The Power of an Illusion" is the first television series to scrutinize the very idea of race through the distinct lenses of science, history and social institutions. The three one-hour programs challenge some of people's most deeply held beliefs. "The Differences Between Us" examines several discoveries that illustrate why humans cannot be subdivided into races, and reveals that there are no characteristics, no traits\*no even one gene\*that distinguishes all members of one "race" from all members of another. The program airs on ETV Thursday, April 24 at 9 pm. The series continues on Thursdays, May 1 & 8 at 9 pm.

"Manor House" takes a fascinating look at the rigid social hierarchy of Edwardian Britain, this six-part cultural-reality series documents the experiences of real-life, modern people living in an authentically re-created bygone era. "Upstairs Downstairs" and "Making the Grade" air Monday, April 28 at 8 pm. "The Servants Revolt" and "Tough Love" air Tuesday, April 29 at 8 pm. "Days of Empire" and "Winners and Losers" air Wednesday, April 30 at 8 pm.

Drive Time for Public Radio in Mississippi (PRM) starts Saturday, March 29 to Friday, April 4. This is your opportunity to become a member or renew your membership\*and help PRM continue quality programming. During Drive Time there will be special editions of all your favorites, including Morning Edition, All Things Considered, Car Talk, Michael Feldman's Whad'ya Know? and A Prairie Home Companion. On Friday, PRM will count down the Top 25 pieces from the past six months of Friday requests.

For a complete listing of all ETV and PRM programming, log on to [www.etv.state.ms.us](http://www.etv.state.ms.us).

### **About Mississippi Educational Broadcasting**

An agency of the State of Mississippi, Mississippi Educational Broadcasting encompasses a network of commercial-free television, radio, learning and community outreach services designed to empower and enrich the lives of Mississippians through the creative use of technologies to deliver programs and services that educate, entertain, inspire and inform. In addition to educational programming and Mississippi-specific productions, MEB provides access to National Public Broadcasting and National Public Radio programming. Visit <http://www.etv.state.ms.us>.

### **MC Calendar from the Web**

#### **Tuesday, April 01, 2003**

1-2PM RUF Bible Study (Meeting Room A)  
2-3:30PM Organ Lessons (Provine Chapel, upstairs)

#### **Wednesday, April 02, 2003**

1-2PM RUF Bible Study (Meeting Room A)

#### **Thursday, April 03, 2003**

2-3:30PM Organ Lessons (Provine Chapel, upstairs)  
5-6PM NT (Alumni 4th Floor)  
5-6PM LT (Board Room)  
7-9PM Shakespeare Festival: A Midsummer Night's Dream (Aven Little Theater)  
9PM-10PM KT (Meeting Room A)  
9PM-10PM ST (Board Room)

#### **Friday, April 04, 2003**

7-8AM SGA Breakfast (President's Dining Room)  
7-9PM Shakespeare Festival: A Midsummer Night's Dream (Aven Little Theater)

#### **Monday, April 07, 2003**

2-3PM Nurses Pinning Rehearsal (Provine Chapel)  
4-4:30PM Organ Lessons (Provine Chapel, upstairs)  
7-8:30PM RUF (Board Room)  
7-9PM Shakespeare Festival: A Midsummer Night's Dream (Aven Little Theater)

#### **Tuesday, April 08, 2003**

1-2PM RUF Bible Study (Meeting Room A)  
1:30-4PM Strategic Planning Steering Committee (Self 208)

2-3:30PM Organ Lessons (Provine Chapel, upstairs)  
7-9PM Shakespeare Festival: A Midsummer Night's Dream (Aven Little Theater)  
9:15-10:30PM Civitan (Self 210)

#### **Wednesday, April 09, 2003**

1-2PM RUF Bible Study (Meeting Room A)  
4-6PM Alpha Lambda Delta Initiation (Provine Chapel)

#### **Thursday, April 10, 2003**

1-4PM Residence Life Meeting (Nelson 312)  
2-3:30PM Organ Lessons (Provine Chapel, upstairs)  
4-7:00 PM Student Affiliates of the American Chemical Society (SAACS) Spring

Cookout (Lions Club Park (in case of rain, FBC Activities Building))

5-6PM NT (Alumni 4th Floor)

5-6:PM LT (Board Room)

9-10PM KT (Meeting Room A)

9-10PM ST (Board Room)

#### **Friday, April 11, 2003**

1-3PM Mississippi College Undergraduate Research Symposium (Anderson Hall East)

2-4PM Faculty Council (AV1)

6-10PM Cheerleader Try-Outs (Coliseum)

6-9PM Fayard/Lacey Wedding Rehearsal (Provine)

#### **Monday, April 14, 2003**

3-4:30PM Arts and Sciences Chairs Meeting (Jennings 116)

4-6PM Jazz Band Dress Rehearsal (Swor)

4-4:30PM Organ Lessons (Provine Chapel, upstairs)

7-8:30PM RUF (Board Room)

#### **Tuesday, April 15, 2003**

1-2PM RUF Bible Study (Meeting Room A)

2-3:30PM Organ Lessons (Provine Chapel, upstairs)

4:30-6PM Mortar Board Faculty/Staff Appreciation Cookout

7:30-9:30PM Jazz Band Concert (Swor)

9:15-10:30PM Civitan (Self 210)

#### **Wednesday, April 16, 2003**

11:30AM-1PM Staff Club Meeting (Anderson Hall East - BCR)

1-2PM RUF Bible Study (Meeting Room A)

#### **Thursday, April 17, 2003**

10:45-11:30AM Faculty/Staff Worship (Swor Auditorium)

2-3:30PM Organ Lessons (Provine Chapel, upstairs)

5-6PM NT (Alumni 4th Floor)

5-6PM LT (Board Room)

9-10PM KT (Meeting Room A)

9-10PM ST (Board Room)

#### **Friday, April 18, 2003**

5-7PM Sullivan/Rogers Wedding Rehearsal (Provine Chapel)

#### **Monday, April 21, 2003**

4-4:30PM Organ Lessons (Provine Chapel, upstairs)

6-9PM Chorale Dress Rehearsal (Swor)

7-8:30 RUF (Board Room)

#### **Tuesday, April 22, 2003**

10:40-11:50AM Honors Day (Coliseum)

11:30-1:30 Honors Day Luncheon (President's Dining Room B)

1-2 PM RUF Bible Study (Meeting Room A)  
 2-3:30PM Organ Lessons (Provine Chapel, upstairs)  
 6-9PM Sigma Theta Tau Induction Ceremony  
 Anderson Hall

7:30-10 PM Chorale Concert (Swor)  
 9:15-10:30PM Civitan (Self 210)

**Wednesday, April 23, 2003**

1-2PM RUF Bible Study (Meeting Room A)  
 3-4PM Solo Hour (Provine Chapel)

**Thursday, April 24, 2003**

1-4PM Residence Life Meeting (Nelson 312)  
 2-3:30PM Organ Lessons (Provine Chapel, upstairs)  
 5-6PM NT (Alumni 4th Floor)  
 5-6PM LT (Board Room)  
 6- 9:00 PM Graduate Research Forum (Board Room)  
 9-10PM KT (Meeting Room A)  
 9-10 ST (Board Room)

**Friday, April 25, 2003**

7-8AM SGA Breakfast (President's Dining Room)  
 8-12PM MEC Education Celebration (Swor Auditorium)  
 11-1:30PM MEC Luncheon (Anderson Hall, BCR)  
 2-4PM Symphonic Winds Dress Rehearsal (Swor)  
 7-9 Student-directed One-Acts (Aven Little Theatre)

**Monday, April 28, 2003**

4-4:30PM Organ Lessons (Provine Chapel, upstairs)  
 7:00 PM - 8:30 PM) RUF (Board Room)

**Tuesday, April 29, 2003**

11-1:00PM Faculty/Staff Retirement/Service Recognition  
 (Swor Auditorium)

1-2 PM RUF Bible Study (Meeting Room A)  
 2-3:30 Organ Lessons (Provind Chapel, upstairs)  
 9:15-10:30PM Civitan (Self 210)

**Wednesday, April 30, 2003**

1-2PM RUF Bible Study (Meeting Room A)

**April Birthdays**

Date	Name	Dept.	Extension
1	Rebecca Lee	BSU	3398
3	Corinne Livesay	School of Bus.	3974
4	Dr. Angie Willoughby	Music	3444
5	Jim Evege	Phy Plant	3245
6	Loretta Beasley	Fin Aid	3212
7	Gregg Kettles	Law School	7157
8	Sharon Brooks	Instit Adv	3257
10	Brenda Eubanks	Housekeeping	3245
10	Carol Durham	Music	3440
10	Joyce Ziegler	Law Library	7122
10	Janice Puckett	Retired	
11	Deborah Bolian	Nursing	3383
12	Dale Brown	Retired	372-4292
12	Ronnie Gray	Athletics	4049
12	Dr. Roger Greene	Christian Stu.	3291
13	Russ Brashear	WHJT	3455
16	Sue Hoggatt	Retired	847-4757
17	Nell Adams	Music	3449
17	Danny Sebren	Public Safety	3204
17	Dr. Matthew Steffey	Law School	7136
20	Terry Grant	Sch. Of Bus.	3885
21	Mabel Young Gaston	Retired	924-9022
22	Jeanette Brown	Housekeeping	3245
24	Judith Graham	Computer Center	3286
25	Tim Yancy	Athletics	3806
27	Robert Smith	Physical Plant	3245
28	Emily Fokeladah	Foreign Lang.	3324
28	Nancy Omerza	Retired	924-4578
30	Alice Spann	Retired	924-0624