

Graduate Course Rotation Effective Fall 2021

All graduate students take **COM 6501 Graduate Writing & Research** during their first term of enrollment, and **COM 6099 Graduate Portfolio** and **COM 6599 Convocation Paper** during their final term of enrollment. All courses are offered online. Some 5000-level classes may be offered on campus. Eight (8) hours per semester are required for full-time enrollment; the maximum load is fifteen (15) hours per semester.

HEALTHCARE COMMUNICATION	INTEGRATED COMMUNICATION	STRATEGIC COMMUNICATION	PUBLIC RELATIONS CERTIFICATE
FALL	FALL	FALL	FALL
COM 5443 * Public Relations (3)	COM 5443 * Public Relations (3)	COM 5443 * Public Relations (3)	COM 5443 * Public Relations (3)
COM 6520 ** Communication Ethics & Persuasion (3)	COM 6520 ** Communication Ethics & Persuasion (3)	COM 6520 ** Communication Ethics & Persuasion (3)	COM 6520 ** Communication Ethics & Persuasion (3)
HSA 6571 Healthcare Marketing (3)	COM 5403 Negotiation (3)	COM 5474 Organizational Comm. & Analytics (3)	COM 5474 Organizational Comm. & Analytics (3)
COM 5449 *** <i>Intercultural Communication</i> (3)	COM 5449 *** <i>Intercultural Communication</i> (3)	COM 5449 *** <i>Intercultural Communication</i> (3)	COM 5449 *** <i>Intercultural Communication</i> (3)
SPRING	SPRING	SPRING	SPRING
COM 6502 ** Process & Effects of Communication (3)	COM 6502 ** Process & Effects of Communication (3)	COM 6502 ** Process & Effects of Communication (3)	COM 6502 ** Process & Effects of Communication (3)
COM 5401 * Team-Based Communication (3)	COM 5401 * Team-Based Communication (3)	COM 5444 Practices in Public Relations (3)	COM 5444 Practices in Public Relations (3)
HSA 6540 * Organization Behavior in Healthcare Adm. (3)	COM 5444 Practices in Public Relations (3)	COM 5457 Strategic Crisis Communication (3)	COM 5457 Strategic Crisis Communication (3)
HSA 6561 ** Healthcare Management (3)	COM 5457 Strategic Crisis Communication (3)	MKT 6581 * Marketing Management (3)	
	COM 5442 *** <i>Communication Law</i> (3)	COM 5442 *** <i>Communication Law</i> (3)	
SUMMER	SUMMER	SUMMER	SUMMER
COM 5449 Intercultural Communication (3)	COM 5449 Intercultural Communication (3)	COM 5449 Intercultural Communication (3)	COM 5449 Intercultural Communication (3)
HSA 6550 Legal Aspects of Healthcare Adm. (3)	COM 5442 Communication Law (3)	COM 5442 Communication Law (3)	

* First 8-week term

** Second 8-week term

This listing is subject to annual review.

*** *Optional for students who do not wish to take this course in summer.*