

**Department of Communication Master Text List**  
**Updated for Fall 2022 Term**

Course	Course Name	Book Title	Author	ISBN	Ed.	Publisher
COM	ALL COURSES	Publication Manual of the American Psychological Association	American Psychological Association	9781433832154	7th	APA
JOU	ALL COURSES	Associated Press Stylebook	Associated Press	9781541647572	55th	Associated Press
COM 100	Campus Media Production	NO TEXT REQUIRED				
COM 102	Communication Writing & Research	Communication Research: Strategies and Sources	Rubin, Rubin, Haridakis & Piele	9780495095880	7th	ITP
COM 103	Fundamentals of Digital Communication	12 Ways Your iPhone is Changing You	Reinke	9781433552434	1st	Crossway
COM 200	Campus Media Production	NO TEXT REQUIRED				
COM 202	Interpersonal Communication	Looking Out, Looking In	Adler, Proctor, & Towne	9781305076518	15th	ITP
COM 203	Professional Communication Skills	Professional Communication Skills	Grayson & Kucia	9781644850329	1st	Fountainhead
COM 300	Campus Media Production	NO TEXT REQUIRED				
COM 301	Nonverbal Communication	Nonverbal Communication: Forms & Functions	Andersen	9781577665434	2nd	Waveland
COM 304	Public Speaking	An Essential Guide to Public Speaking	Schultze	9781540961884	2nd	Baker Academic
COM 305	Argumentation	Critical Thinking & Everyday Argument	Verlinden	9780354601744	1st	Wadsworth/Thompson
COM 332	Broadcasting Workshop	NO TEXT REQUIRED				
COM 334	Digital Media Workshop	NO TEXT REQUIRED				
COM 338	Media in Society	Converging Media	Pavlik & McIntosh	9780190271510	5th	OUP
COM 360	Social Media Communications	Social Media for Strategic Communication	Freberg	9781506387109	5th	Sage
COM 400	Campus Media Production	NO TEXT REQUIRED				
COM 401	Team-Based Communication	In Mixed Company	Rothwell	9780190919900	10th	Oxford
COM 403	Negotiation	Essentials of Negotiaton	Lewicki, Saunders & Barry	9781260399455	7th	McGraw Hill
COM 442	Communication Law	Mass Media Law	Calvert, Kozlowski & Silber	9781260514513	21st	McGraw-Hill
COM 443	Public Relations	Cutlip & Center's Effective Public Relations	Broom	9780132669153	11th	BPH
COM 444	Practices in Public Relations	Public Relations Practices	Hendrix & Hayes	9781111344429	9th	Cengage
COM 449	Intercultural Communication	Effective Intercultural Communication: A Christian Perspective	Moreau, Campbell, Hay & Greener	9781441245939	4th	Baker Academic
COM 457	Strategic Crisis Communication	Ongoing Crisis Communication	Coombs	9781544331966	5th	Sage
COM 480	Communication Internship	NO TEXT REQUIRED				
COM 499	Senior Portfolio	NO TEXT REQUIRED				
JOU 333	Journalism I	Writing and Reporting News: A Coaching Method	Rich	9781305077331	8th	ITP
JOU 334	Journalism II	Mobile & Social Journalism: A Practical Guide	Adornato	9781506357140	1st	CQ
JOU 454	Public Relations Writing	Public Relations Writing: Strategies & Structures	Newsom & Haynes	9781137025904	11th	ITP
JOU 455	Sports Journalism	Field Guide to Covering Sports	Gisondi	9781506315683	2nd	Sage
JOU 455	Sports Journalism	Multimedia Sports Journalism: A Practioner's Guide for the Digital Age	Schultz, Clavio & Sheffer	9780240807317	1st	Focal
THE 125	Introduction to Theater	Connect 3P Inclusive Access Online Access for Theatre: The Lively Art	Wilson	9781265416928	11th	McGraw-Hill
THE 125	Introduction to Theater	Loose Leaf Inclusive Access for Theatre: The Lively Art	Wilson	9781266386923	11th	McGraw-Hill
COM 5401	Team-Based Communication	In Mixed Company	Rothwell	9780190919900	10th	Oxford
COM 5403	Negotiation	Essentials of Negotiaton	Lewicki, Saunders & Barry	978-1260399455	7th	McGraw-Hill
COM 5442	Communication Law	Mass Media Law	Calvert, Kozlowski & Silber	9781260514513	21st	McGraw-Hill
COM 5443	Public Relations	Cutlip & Center's Effective Public Relations	Broom	9780132669153	11th	BPH
COM 5444	Practices in Public Relations	Public Relations Cases	Hendrix and Hayes	9781111344429	9th	ITP
COM 5449	Intercultural Communication	Effective Intercultural Communication: A Christian Perspective	Moreau, Campbell, Hay & Greener	9781441245939	4th	Baker Academic
COM 5457	Strategic Crisis Communication	Ongoing Crisis Communication	Coombs	9781544331966	5th	Sage
COM 6099	Graduate Portfolio	NO TEXT REQUIRED				

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COM	6501	Graduating Writing & Research	Research Design: Qualitative, Quantitative, and Mixed Methods Approaches	Creswell & Creswell	9781506386706	5th	Sage
COM	6501	Graduating Writing & Research	Theories of Human Communication	Littlejohn, Foss & Oetzel	9781478646679	12th	Waveland
COM	6502	Process & Effects of Communication	Milestones in Communication Research: Media Research	Lowery & DeFleur	9780801314372	3rd	Prentice Hall
COM	6512	Seminar in Communication Topics I	NO TEXT REQUIRED				
COM	6513	Seminar in Communication Topics II	NO TEXT REQUIRED				
COM	6520	Communication Ethics & Persuasion	Practicing Communication Ethics: Development, Discernment, and Decision	Tompkins	9781138233942	2nd	
COM	6520	Communication Ethics & Persuasion	The SAGE Handbook of Persuasion: Developments in Theory and Practice *	Dillard & Shen	9781483305738	2nd	Sage
COM	6599	Convocation Paper	NO TEXT REQUIRED				
			* This text is available through the MC library. No purchase is required.				

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