

GRADUATE **INTEGRATED COMMUNICATION - GENERALIST**

TRADITIONAL FORMAT

REQUIRED COURSES: 13 hours

- COM 5443 Public Relations (3)
- COM 6501 Communication Research (3) COM 6502 Process and Effects of Communication (3)
- COM 6504 Persuasion (3)
- COM 6599 Convocation Paper (1)

COMMUNICATION ELECTIVES: 15 hours

Students choose from among the following:

- COM 5401 Dynamics of Group Communication (3)
- COM 5402 Listening (3) COM 5403 Negotiation (3)
- COM 5436 Television Workshop (3) COM 5442 Communication Law (3)
- COM 5444 Practices in Public Relations (3) COM 5446 Media Sales (3)
- COM 5447 Media Programming and Management (3)
- COM 5448 International Communication (3) COM 5449 Intercultural Communication (3)
- COM 5450 Communication Theory (3) COM 6505 Rhetorical Communication Practicum (3)
- COM 6510 Internship (3)
- COM 6512 Seminar in Current Mass Communication Topics (3) COM 6513 Seminar in Current Interpersonal Communication Topics (3)
- COM 6591 Field Studies (1)
- COM 6592 Field Studies (2) COM 6593 Field Studies (3)
- JOU 5454 Public Relations Writing (3) JOU 6512 Seminar in Journalism Ethics (3) THE 5450 Design and Stagecraft (3)
- THE 5451 Play Directing (3) THE 5452 Advanced Play Directing (3)

GENERAL GRADUATE ELECTIVES: 3 hours

Related graduate (5000 or above) course after consultation with Graduate Advisor and Department Chair:

Elective (3)

TOTAL: 31 hours

ONLINE FORMAT

REQUIRED COURSES: 16 hours

- COM 6501 Communication Research (3)
- COM 6502 Process and Effects of Communication (3) COM 6504 Persuasion (3)
- COM 6512 Seminar in Current Mass Communication Topics (3)
- COM 6513 Seminar in Current Interpersonal Communication Topics (3) COM 6599 Convocation Paper (1)

COMMUNICATION ELECTIVES: 12 hours

Students choose from among the following:

- COM 5403 Negotiation (3) COM 5442 Communication Law (3)
- COM 5443 Public Relations (3) COM 5444 Practices in Public Relations (3)
- COM 5449 Intercultural Communication (3)
- COM 5445 Science Communication (3) JOU 5454 Public Relations Writing (3)
- JOU 6512 Seminar in Journalism Ethics (3)

GENERAL GRADUATE ELECTIVES: 3 hours

Related graduate (5000 or above) course after consultation with Graduate Advisor and Department Chair:

ELECTIVE (3)

TOTAL: 31 hours