



## GRADUATE INTEGRATED COMMUNICATION - GENERALIST

### TRADITIONAL FORMAT

#### **REQUIRED COURSES: 13 hours**

- \_\_\_ COM 5443 Public Relations (3)
- \_\_\_ COM 6501 Communication Research (3)
- \_\_\_ COM 6502 Process and Effects of Communication (3)
- \_\_\_ COM 6504 Persuasion (3)
- \_\_\_ COM 6599 Convocation Paper (1)

#### **COMMUNICATION ELECTIVES: 15 hours**

Students choose from among the following:

- \_\_\_ COM 5401 Dynamics of Group Communication (3)
- \_\_\_ COM 5402 Listening (3)
- \_\_\_ COM 5403 Negotiation (3)
- \_\_\_ COM 5436 Television Workshop (3)
- \_\_\_ COM 5442 Communication Law (3)
- \_\_\_ COM 5444 Practices in Public Relations (3)
- \_\_\_ COM 5446 Media Sales (3)
- \_\_\_ COM 5447 Media Programming and Management (3)
- \_\_\_ COM 5448 International Communication (3)
- \_\_\_ COM 5449 Intercultural Communication (3)
- \_\_\_ COM 5450 Communication Theory (3)
- \_\_\_ COM 6505 Rhetorical Communication Practicum (3)
- \_\_\_ COM 6510 Internship (3)
- \_\_\_ COM 6512 Seminar in Current Mass Communication Topics (3)
- \_\_\_ COM 6513 Seminar in Current Interpersonal Communication Topics (3)
- \_\_\_ COM 6591 Field Studies (1)
- \_\_\_ COM 6592 Field Studies (2)
- \_\_\_ COM 6593 Field Studies (3)
- \_\_\_ JOU 5454 Public Relations Writing (3)
- \_\_\_ JOU 6512 Seminar in Journalism Ethics (3)
- \_\_\_ THE 5450 Design and Stagecraft (3)
- \_\_\_ THE 5451 Play Directing (3)
- \_\_\_ THE 5452 Advanced Play Directing (3)

#### **GENERAL GRADUATE ELECTIVES: 3 hours**

Related graduate (5000 or above) course after consultation with Graduate Advisor and Department Chair:

- \_\_\_ Elective (3)

**TOTAL: 31 hours**

### ONLINE FORMAT

#### **REQUIRED COURSES: 16 hours**

- \_\_\_ COM 6501 Communication Research (3)
- \_\_\_ COM 6502 Process and Effects of Communication (3)
- \_\_\_ COM 6504 Persuasion (3)
- \_\_\_ COM 6512 Seminar in Current Mass Communication Topics (3)
- \_\_\_ COM 6513 Seminar in Current Interpersonal Communication Topics (3)
- \_\_\_ COM 6599 Convocation Paper (1)

#### **COMMUNICATION ELECTIVES: 12 hours**

Students choose from among the following:

- \_\_\_ COM 5403 Negotiation (3)
- \_\_\_ COM 5442 Communication Law (3)
- \_\_\_ COM 5443 Public Relations (3)
- \_\_\_ COM 5449 Intercultural Communication (3)
- \_\_\_ COM 5445 Science Communication (3)
- \_\_\_ JOU 5454 Public Relations Writing (3)
- \_\_\_ JOU 6512 Seminar in Journalism Ethics (3)

#### **GENERAL GRADUATE ELECTIVES: 3 hours**

Related graduate (5000 or above) course after consultation with Graduate Advisor and Department Chair:

- \_\_\_ ELECTIVE \_\_\_\_\_ (3)

**TOTAL: 31 hours**