



GRADUATE  
**PUBLIC RELATIONS CERTIFICATE**

**REQUIRED COURSES: 18 hours**

- \_\_\_ COM 5403 Negotiation (3)
- \_\_\_ COM 5443 Public Relations (3)
- \_\_\_ COM 5449 Intercultural Communication (3)
- \_\_\_ COM 6504 Persuasion (3)
- \_\_\_ JOU 5454 Public Relations Writing (3)
- \_\_\_ JOU 6512 Seminar in Journalism Ethics (3)