



GRADUATE
PUBLIC RELATIONS CERTIFICATE

REQUIRED COURSES: 18 hours

- ___ COM 5403 Negotiation (3)
- ___ COM 5443 Public Relations (3)
- ___ COM 5449 Intercultural Communication (3)
- ___ COM 6504 Persuasion (3)
- ___ JOU 5454 Public Relations Writing (3)
- ___ JOU 6512 Seminar in Journalism Ethics (3)