



GRADUATE
PROFESSIONAL COMMUNICATION IN SPORTS

REQUIRED COURSES: 16 hours

- ___ COM 5443 Public Relations (3)
- ___ COM 6099 Written Comprehensive Exams (0)
- ___ COM 6501 Communication Research (3)
- ___ COM 6502 Process and Effects of Communication (3)
- ___ COM 6504 Persuasion (3)
- ___ COM 6599 Convocation Paper (1)
- ___ JOU 6512 Seminar in Journalism Ethics (3)

COMMUNICATION ELECTIVES: 3 hours

Students choose one of the following:

- ___ COM 5403 Negotiation (3)
- ___ COM 5444 Practices in Public Relations (3)

KINESIOLOGY COURSES: 9 hours

- ___ KIN 6200 Societal & Ethical Trends in Athletics (3)
- ___ KIN 6300 NCAA Rules and Regulations (3)
- ___ KIN 6500 Athletic Administration (3)

EDUCATION COURSES: 3 hours

- ___ HED 6520 Basic Effective Leadership (3)

TOTAL: 31 hours