



Graduate Course Rotation Effective Fall 2023

All degree-seeking graduate students (not including students enrolled in the Public Relations Certificate program) take **COM 6501 Graduate Writing & Research** during their first term of enrollment, and **COM 6099 Graduate Portfolio** and **COM 6599 Convocation Paper** during their final term of enrollment. All courses are offered online. Some 5000-level classes may be offered on campus.

HEALTHCARE COMMUNICATION	INTEGRATED COMMUNICATION	STRATEGIC COMMUNICATION	PUBLIC RELATIONS CERTIFICATE
FALL	FALL	FALL	FALL
COM 5443 Public Relations	COM 5443 Public Relations	COM 5443 Public Relations	COM 5443 Public Relations
COM 6520 ** Communication Ethics & Persuasion	COM 6520 ** Communication Ethics & Persuasion	COM 6520 ** Communication Ethics & Persuasion	COM 6520 ** Communication Ethics & Persuasion
HSA 6571 ** Healthcare Marketing	COM 5403 Negotiation	COM 5474 Organizational Comm. & Analytics	COM 5474 Organizational Comm. & Analytics
SPRING	SPRING	SPRING	SPRING
COM 6502 ** Process & Effects of Communication	COM 6502 ** Process & Effects of Communication	COM 6502 ** Process & Effects of Communication	COM 5401 Team-Based Communication
COM 5401 Team-Based Communication	COM 5401 Team-Based Communication	COM 5444 Practices in Public Relations	COM 5444 Practices in Public Relations
HSA 6540 * Organization Behavior in Healthcare Admin.	COM 5444 Practices in Public Relations	COM 5457 Strategic Crisis Communication	COM 5457 Strategic Crisis Communication
HSA 6561 * Healthcare Management	COM 5457 Strategic Crisis Communication	MKT 6581 * Marketing Management	
SUMMER	SUMMER	SUMMER	SUMMER
COM 5449 Intercultural Communication	COM 5449 Intercultural Communication	COM 5449 Intercultural Communication	COM 5449 Intercultural Communication
HSA 6550 Legal Aspects of Healthcare Admin.	COM 5442 Communication Law	COM 5442 Communication Law	

* First 8-week term ** Second 8-week term

This listing is subject to annual review.

Revised January 23, 2023