

Mississippi College
School of Christian Studies and the Arts
Communication Department
JOU 434 – Journalism II
Course Syllabus for Spring 2013
Accelerated Degree Program - Session 2

Instructor: Jarrod Ravencraft, BS, MS, CPM

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Textbook: *All the News: Writing and Reporting for Convergent Media* by Thom Lieb, First Edition; *The Associated Press (AP) Stylebook*, Dictionary (If you need to purchase one, I suggest *Webster's New World Dictionary of the American Language.*); and online access.

Course Description (3 credit hours): This course builds on the writing principles developed in Journalism I and includes work on writing and reporting styles, legal principles and ethical concerns.

Academic Integrity: Mississippi College students are expected to be honest. The college and this instructor do not tolerate cheating, plagiarism, forgery or misuse of college documents. The penalty may include loss of credit and possible dismissal from the college. The policy is stated in the *Mississippi College Tomahawk* and in Policy 2.19. Copies of the policy are available on the Mississippi College Web.

Course Presentation: The course presentation is a combination of lecture, discussion, classroom activity, reading assignments, and written and oral projects. Learning to interview and relay that information to others is a fundamental principle of news reporting. The emphasis will be on interviewing techniques and how to compile and ask questions, discussion of ethical and legal problems encountered in journalistic writing, and discussion and practice writing on a variety of types of news stories.

Course Requirements: Material on any test will come from information covered in class. There will be a number of in-class assignments, and there will be some out of class assignments to gather information for news stories. There will be in-class exercises showing skills such as interviewing techniques. There will be a short each quiz of 10 *AP Stylebook* questions. Quizzes will be timed and will take no more than 15 to 20 minutes. There will be three tests administered during the semester that will be key components of grades, but class participation, writing assignments and class exercises will also be considered in the student's final grade. The final grade is calculated by determining an average of the tests, class assignments, attendance and class participation.

Grading Scale:

A = 91-100

B = 81-90

C = 71-80

D = 61-70

F = 60-0

Attendance Policy: The class attendance policy of Mississippi College will be strictly enforced. Students are expected to attend class and be punctual. The undergraduate catalog states that a student may not miss more than 25 percent of the class and receive credit. That is after a student has missed more than four times in an ADP class, he/she may not receive credit for the class. It is the Instructor's option to deduct two points for each absence above three from the final grade. The last day to drop this class is **April 19**. Students cannot withdraw after this day with a W (passing) unless three criteria are met: (1) extenuating circumstances that are clearly outside the student's control, (2) passing the course at the time of withdrawal and (3) does not have excessive absences at the time of withdrawal.

Online Learning Component: In addition to traditional classroom-based learning, this class uses the course management system MCMoodle to facilitate learning online. Students have access to MCMoodle by virtue of enrollment in this course. MCMoodle can be accessed at moodle.mc.edu. The student's assigned MC email address and password serve as login information. Students are expected to be able to navigate MCMoodle and complete any activities assigned through MCMoodle by the instructor. Tutorials on how to navigate MCMoodle are available on the MCMoodle home page and on the Communication Department's web site. Students may also contact me for assistance.

Tuition Refund: A tuition refund cannot be made on dropped classes after the first week of classes.

Section 504 of the Americans with Disabilities Act: In order for a student to receive disability accommodations under Section 504 of the Americans with Disabilities Act, he or she must contact Student Counseling Services (SCS). SCS will assist with information regarding the appropriate policy and procedure for disability accommodations before each semester or upon immediate recognition of the disability. SCS is located in Alumni Hall Room 4, or you may contact them by phone at 601-925-7790. The Director of Student Counseling Services may be reached via email at mbryant@mc.edu.

Cell Phones and Other Electronic Devices: There will be no tolerance for interruptions by cell phones or other electronic devices in this class. Please leave these items in your vehicle or turn them off during class.

Test Re-schedule: Scheduled tests will be made-up only when there is an excused absence. The “Make-up Test” must be taken within a two-week period after the regularly scheduled test. Any class activity that is missed due to an excused absence will be re-assigned. If it is a project that requires group activity, the project will be made-up with an alternate assignment.

Online Links:

- Communication Department: www.mccomdepartment.com
- Online Programs: www.mccomdepartment.com/online.htm
- Online Student Orientation Video: <http://www.mccomdepartment.com/online-orientation.htm>
- COM 050: Online Communication Student Orientation in Moodle: <http://moodle.mc.edu/course/view.php?id=4525>