

Rubric for Final Paper

Note: Criteria are evaluated on a 4-3-2-1-0 basis. Total rubric points are converted first to a letter grade and then to a numerical equivalent based on a 0–100 scale.

Criterion	4 A-level qualities	3 B-level qualities	2 C-level qualities	1 F-level qualities
Purpose and Focus	Introduces and presents paper effectively and clearly; purpose is readily apparent to the reader.	Introduces and presents paper adequately	Introduces and presents paper somewhat effectively; writing has a clear purpose but may sometimes digress from it.	Introduces and presents paper poorly; purpose is generally unclear.
Development and content	Develops paper with exceptional care, shows a thoughtful, in-depth analysis of the topics, pertinent details; reader gains insights	Develops paper as assigned; information displays a clear analysis of the topic, details; reader gains some insights	Does not fully develop paper as assigned, unelaborated or repetitious details; reader gains few insights	Paper is undeveloped; paper does not relate to the assignment, unrelated details; reader is confused or may be misinformed
Cohesion and insight	Ideas are supported effectively; writer shows clear evidence of having understood and synthesized information	Ideas are generally supported.	Many ideas are unsupported and it may not be clear whether the writer has understood the information.	Writing is incoherent and shows little or no insight; there is no evidence that the writer has read or understood the material.
APA format – Title Page	Title page is presented as directed by instructor.	Title page is presented with minor violation.	Reflects incomplete knowledge of APA format	Does not use APA format
APA format – Abstract Page	Abstract page is presented as directed by instructor.	Uses APA format with minor violations	Reflects incomplete knowledge of APA format	Does not use APA format
APA format – Body min. 8-10 pages	APA format is presented as directed by instructor.	Uses APA format with minor violations	Reflects incomplete knowledge of APA format	Does not use APA format
APA format – References Min. 4 incl/2 research	APA format is presented as directed by instructor.	Uses APA format with minor violations	Reflects incomplete knowledge of APA format	Does not use APA format

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