

## Name Change Guide

## **Interim Year**

Fiscal Year 2026

**JUNE 1, 2025 - MAY 31, 2026** 

Phase out the use of "Mississippi College" and "A Christian University".







## **Bicentennial**

JANUARY 1 - DECEMBER 31, 2026

Bicentennial logo is also available for use during this time.







## New Name

Fiscal Year 2027

**JUNE 1, 2026 & BEYOND** 

Mississippi Christian University logo and brand guidelines to be provided before June 1, 2026. All new materials should use the new name or logo.



MISSISSIPPI CHRISTIAN UNIVERSTIY
LOGO TO BE ANNOUNCED

Current logo mark will continue to be utilized as MC's brand mark. The University will continue to be referred to as "MC" (never "MCU").

All MC academic units, departments, offices, and organizations should continue use of unit lockup as shown below.



